

## **PhD Programme in Business Administration**

Full time / Part Time

### **Faculty of Business Administration and Management**

#### **Background**

The Faculty of Business Administration and Management (BAM) of Uganda Martyrs University was established in 1993 by the University Senate, to provide degree, diploma and certificate programmes in Business, Management and Economics. The Faculty's vision is: *"To contribute towards achieving a critical mass of competent and responsible Managers and Policy makers to serve in the Public and Private sector, nationally and globally"*. The Faculty's mission is: *"To provide a highly competitive and morally sensitive management, leadership and entrepreneurial education of exquisite quality and excellence that meets the needs and challenges of the modern society"*. The Faculty is, therefore, committed to training competent and morally responsible human resource in Business and Management sciences in and outside Uganda. The Faculty establishment is made up of Four Departments. That is;

- Department of Management Sciences
- Department of Accounting and Finance
- Department of Microfinance
- Department of Economics

The Faculty offers a number of programs at Certificate, Diploma, Bachelors and Postgraduate levels. In addition, the Faculty also organises a number of demand driven short courses

#### **Postgraduate programs**

- Masters of Business Administration
- Master of Science in Development Economics
- E4IMPACT MBA in Impact Entrepreneurship
- Master of Arts in Microfinance Management

#### **Bachelors' programmes**

- Bachelor of Business Administration and Management
- Bachelor of Science in Accounting and Finance
- Bachelor of Science in Business Economics
- Bachelor of Arts in Microfinance and Community Economic Development
- Bachelor of International Business Management
- Bachelor of Procurement and Supply Chain Management
- Bachelor of Real Estate Management
- Bachelor of Transport and Logistics Management
- Bachelor of Science in Development Economics
- Bachelor of Science and Economics and Natural Resources Management

## **Diplomas**

- Diploma in Business Administration and Management
- Diploma in Procurement and Stores Management
- Diploma in Accounting and Finance

## **PhD Programme in Business Administration**

The program aims to extend the knowledge, expertise and skill of students through the application of research to business problems and issues. The sector of higher education in Uganda has expanded the number of students and the number of universities in Uganda has increased greatly. But little has been done to redesign and develop new doctorate programs, especially in the business field. Most of the Doctorate programs in private and public institutions in Uganda focus on PhD training by research. Previous researchers suggested that to meet the demands of students, employers and industries, universities need to develop new postgraduate programs (Gill & Hoppe, 2009; Neumann, 2005). Although there are a number of PhD holders in almost all the universities in Uganda, their numbers are not enough. Uganda, today, needs more people with advanced degrees, who have ability to think critically, train at advanced levels, create and advance knowledge.

The Doctorate program in Business Administration of UMU will provide students a high-quality education in the area of business administration and related areas. The field-based research on business issue will enable students extend their knowledge, expertise and skill through practice and application of research to business problems and issues. Our goal is to produce graduates who have ability to think critically, solve problem, and demonstrate academic leadership, independence, creativity and innovation.

The rapid emergence of the knowledge and economic business has changed the way governments, industries and universities operate. Thus developing a PhD program in business administration is essential to equip the students with a more solid sound knowledge of business practices, improve business practices, advance knowledge and community engagement.

## **Programme Purpose**

The mission of Uganda Martyrs University is to provide a high quality education which is to be achieved through training, research and community engagement. To achieve its goal, the university has developed a PhD program in Business Administration, a highest level of academic qualification to be obtained. Traditionally, the PhD education focused on research and theory, explanatory paradigm, disciplinary based and theoretical approach (Evans, 2001; McWilliam et al., 2002; Pfeffer & Fong, 2002). However, criticism has been mounting for some time about the traditional PhD (Lee, Brennan, & Green, 2009; McWilliams, Taylor, Thomson, Green, Maxwell, Wildy, & Simons, 2002). The activities in a research PhD focus mainly on such activities as publications in peer reviewed journals and papers in conferences (Bourner, Bowden, & Laing, 2001; Usher, 2002; Van Aken, 2004, 2005). The emphasis is on theory rather than creating knowledge that is needed by people, organizations, industries, and societies for problem solving to excel in this complex world. With increasing value put on innovation and knowledge as a key driver of productivity, universities all over the world face new expectations and pressures from governments, employers, and workers to provide skill sets that can develop knowledgeable workers. Hence, as businesses and employers seek proven methods and new ideas to shape and improve their markets globally, we believed that designing a PhD in business administration is essential and necessary to respond to the challenges of the economy and industries.

## **Programme Objectives**

1. Exhibit analytical and research skills necessary to create knowledge and provide multi-theoretical explanations and solutions to emerging real life business and management situations.
2. Demonstrate a thorough understanding of the theory of knowledge, philosophical orientations that inform research, research methodologies and techniques at an advanced level
3. Demonstrate adherence to personal, professional and research ethics by maintaining the highest standards of personal and academic integrity and understand complex ethical and professional issues
4. Work with others and make constructive contributions by engaging in intellectual exchange with researchers from other disciplines to address important cross-cutting research issues and collaborate effectively with researchers from different cultures

## **Programme content**

### **YEAR 1 SEMESTER ONE**

1. Scientific Inquiry and Theory development
2. Philosophy of Science
3. Research methodology

### **Specialization**

- i. Accounting
- ii. Finance
- iii. Marketing
- iv. Entrepreneurship
- v. Human Resources management
- vi. Procurement and Supply Chain Management

### **YEAR 2 SEMESTER ONE**

4. Management Information Systems
5. Scholarly Writing for Publication

### **YEAR 2 SEMESTER TWO**

6. Quantitative Research Methods
7. Qualitative Research Methods

### **YEAR 3 YEAR THREE**

8. Seminar Series II –IV
9. Thesis/Dissertation

### **YEAR 4 YEAR FOUR**

10. Thesis/Dissertation (Seminar Series Cont.)

Total Credit Units

91 CU

## **Eligibility and admission**

Candidates seeking admission should possess the following;

- a. A Master's degree from accredited institutions of higher learning
- b. An Honors degree from a recognized university
- c. A candidate who has sufficient knowledge in the functional areas of business and has successfully completed an MPhil degree from any accredited university

## **Course duration**

The normal duration of this program shall take three (3) years for full time and (4) years for part time.

## **Contact us**

The School of Postgraduate Studies and Research

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The Registrar

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