



# StartHub Africa Entrepreneurship Academy Certificated Program

The StartHub Academy is a certificated entrepreneurship program stretching over one semester that teaches you what you need to become an entrepreneur or better at it. The current academy will run between August 2017 and the end of the year. Lecturers from your university are introduced in the science-based lecture series designed by members of the universities TU & LMU (Munich, Germany), Oxford, MIT and Harvard. These lecturers will teach you the basics of entrepreneurship in a practical way: until end of the semester, your startup team will have created a profitable business. End of the year, you will compete against teams from 4 other universities to crown the best StartHub Academy Venture of 2017 and win to get further support for your business! **Apply now!**

## Requirements

### 1. High motivation to become an entrepreneur

Students who show higher motivation are more likely to be selected.

### 2. All kind of students (both BA/MA & PhD)

All kind of students can apply. They work in a team of 3-5 other students. They can select their own team members or be matched in the application process. The selection bases include factors such as personal skills and motivation.

### 3. Time investment

Note that the Academy is extracurricular and time consuming on top of the normal lectures. It includes weekly 3-hour lectures & many more hours of To Do's with your team. Only students willing to give it a priority can be successful.

### 4. Starting capital

Neither StartHub Africa nor the university receive any money from students. However, every startup needs some starting capital. Therefore, each participant is due to form the startup capital. Be prepared to have some money in backhand at the kick-off event. Throughout the academy, you need to invest money in your businesses in order to be able to successfully start your business. **Begin to raise money from friends, parents and relatives to become a successful entrepreneur.**

## Application process and selection - TIMELINE

1. Hand in your **application** at the **Associate Dean's Office** by **Thu, 07<sup>th</sup> Aug, 12pm.**
2. The list of the **accepted participants** will be **announced** by **Thu, 07<sup>th</sup> Aug, 6pm** and can be found at the **Associate Dean's Office.**
3. If you have been selected, come to the **Kick-off event** which takes place on **Mon, 11<sup>th</sup> Sept, 6pm** in **Room 11.** At this event you meet your team and form your startup capital.  
Thus, its **attendance** is an additional **mandatory** requirement.
4. The **first lesson** starts on **Tue, 12<sup>th</sup> Sept, between 6pm and 9pm** and will take place in **Room 11. Lessons are always at this time!**

# Personal information

1. Full name: \_\_\_\_\_ 2. How many months to graduation: \_\_\_\_\_  
3. Date of birth: \_\_\_\_\_ 4. Gender: male / female 5. Nationality: \_\_\_\_\_  
6. E-mail address: \_\_\_\_\_ 7. Phone no. & WhatsApp: \_\_\_\_\_  
8. Field of study: \_\_\_\_\_ 9. Specialization: \_\_\_\_\_

## Motivation

Why do you want to join the StartHub Academy?

In which business domain/s are you interested to innovate?

- ICT  Agriculture  
 Education & Training  Commercial, Logistics & Transport  
 Manufacturing & Energy Generation  Fashion, Entertainment & Tourism  
 Professional Services & Consulting  Health, Waste & Water Management

Do you have Facebook?

- yes  no

If yes, Have you liked us „StartHub Africa“ on Facebook?

- yes  no

Do you already have a business idea on your mind?

b. Yes, my business idea is

What would you do with 400.000US\$ seed funding after graduating in order to build up an enterprise?

Do you already have a team you would like to work with? (max. 5 team members)

If yes, please indicate their names. Each member still has to apply on his own using this form.

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

What are your three best skills your team can benefit from?

1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_

**I hereby acknowledge that I have read and agree to the General Information section and that I fulfill all mentioned conditions.**

Date:

\_\_\_\_\_

Signature:

\_\_\_\_\_